

Portable Display Solutions

Dedicated To Your Success

Exhibition Stand Design

Modular Display Solutions

Local, National & International

# **Skyline**<sup>®</sup>

exhibits • graphics • services

Skyline Displays Australia  
31 Harvey St  
Eagle Farm QLD 4009

P: +617 3268 7744  
F: +617 3268 2020  
T: 1800 077 419 (within Australia)  
info@skyline.com.au  
www.skyline.com.au

# Your Ideal Partner

Skyline believes the success of every organisation is anchored in the way it builds relationships on a face-to-face level. For over 30 years, we have been helping our clients build those relationships by designing leading edge display and graphic solutions for their Trade Shows, Exhibitions, Careers Markets and Conferences.

## Personalised service

Your dedicated Project Manager will be your main contact for all your projects – big or small.

## We ask the right questions

We start by asking the right questions. We listen first then develop tailored solutions to bring your ideas to life.

## Here today, here tomorrow

Skyline Exhibits is the world's largest manufacturer of exhibition systems and has been trading for over 30 years. Skyline Displays Australia has been partnering with Australian exhibitors since 1984. We are the longest serving Skyline Exhibits International Distributor. We can offer you a secure partnership now and well into the future.

## Passport to the world

Local service with a global reach. The Skyline Global Network provides unlimited access to worldwide resources, local help and support, wherever you are or need to be.

## Commitment to innovation

Since 1980 Skyline Exhibits has led the world in the manufacture of portable and custom modular systems. With over 100 individual patents, we are known for our innovation and quality.

Skyline has been recognised many times for its outstanding product design. It has won multiple EXHIBITOR Magazine Buyers Choice Awards and was honoured in 2012 with the Product Development and Management Association Award for Outstanding Corporate Innovation. Other past OCI Award winners have been Apple, FedEx, BMW, Dupont, Pepsi-Cola, Hewlett Packard, Merck and Harley Davidson.

## Dedicated to your success

There is a lot more to creating a successful event than just producing a stand out display!

- You need an effective strategy going into your show
- Excellent execution at your show
- Accurate measurement after your show

At Skyline, we are proud to offer exhibitor education and other resources designed to boost your results and increase your return-on-investment.

## We're in it for the long term

The best partnerships are built on trust, flexibility, understanding and performance. Only by helping you to be successful do we earn the right to work with you again.

# What our Partners Say

## CGI Consulting

“SENSATIONAL! Professional and nothing short of amazing from start to finish... there was no pressure, a very laid back and upfront approach with an understanding and genuine interest in what we as the customer were wanting to achieve. The finished product speaks for itself and I am very proud that we chose Skyline to help CGI Consulting showcase what we can do!”



## Solari Energy

“The team at Solari Energy are really thrilled with our new PictureScope display solution - how great it looks, how easy it is to put up and pack down, not to mention how small it packs down and how easy it is to move once packed with the wheels on the bags”.



## Fisher & Paykel Healthcare

“I wanted to take this opportunity to sincerely thank you and your team for your extensive involvement in the design and creation of our F&P Trade Display. I've thoroughly enjoyed the professional and collaborative approach we've shared. I've truly appreciated the professional 'can-do' attitude you displayed at all times. I also appreciated your insight into industry regulations. Thank you again and I look forward to working with you and your team next year”.



## Statseeker

“You guys are just brilliant. Can we have the same set up staff for next year in San Diego? They were brilliant too. It went off. Record leads. Now I just need record sales!”





# Portable Display Solutions

Lightweight, DIY Set-Up, Easy to Update Graphics and Designed to Last.

Skyline Portable displays are great for do-it-yourself exhibitors. They are lightweight, cost effective to transport and designed for quick, easy set-up.

Your display stand represents your Company on the show floor. Set the tone and make an impact with a quality display that will showcase your valuable brand from the first show and well into the future.

Your Skyline Project Manager will help you find the right portable solution from our extensive range to meet your unique needs and objectives.







# Modular Display Solutions

Quality, Flexibility and Versatility.

Skyline is the custom modular display and exhibition stand solution of choice for many of the world's leading brands.

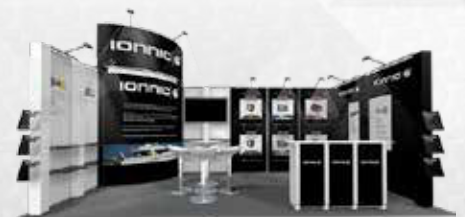
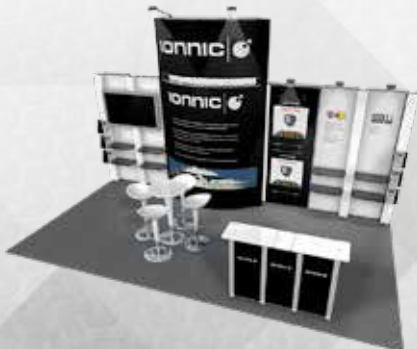
Skyline designs and manufactures the world's largest range of innovative exhibition stand systems and components. We have over 25 different systems, allowing us to find the right solution for you and your brand.

## Modular Display Advantages:

- Reconfigurable to fit different stand sizes
- Interchangeable graphics
- Designed for multi-use exhibiting
- Rent or purchase options
- Compatibility with other systems
- Quick and easy to build
- Lighter to transport
- Environmentally friendly and carbon neutral
- Some systems can be self-built
- Compact for low cost storage
- Many of our systems have a lifetime warranty

Modular solutions benefit our Clients by providing them with a consistent look and feel across their entire show schedule and by saving them money show after show.







# Exhibition Stand Design

Effective exhibit design captures attention, communicates your brand and boosts your results.

Skyline designers combine talent, training and technology to construct interesting architectural solutions and compelling graphics to create a stand that reflects your unique vision and objectives.

Exhibition stand design excellence is at the heart of everything we do, so it only makes sense that we're also in the business of creating high-impact experiences to attract your visitors' attention.

We don't produce off-the-shelf exhibition stand designs. Instead, your exhibition stand brief is reviewed by our team of experts and a highly individual display solution is created as part of our no-obligation design service.

Our aim is to transform our clients' ideas into exhibition stand reality.







# International Exhibiting

Exhibiting internationally is a complex process, but with our local Skyline contacts you can be assured of a professional “global – local service”. Our network also enables us to provide you with important local knowledge of both exhibition venues and country-specific customs.

We will take the stress out of exhibiting internationally and co-ordinate your global projects using our worldwide network.

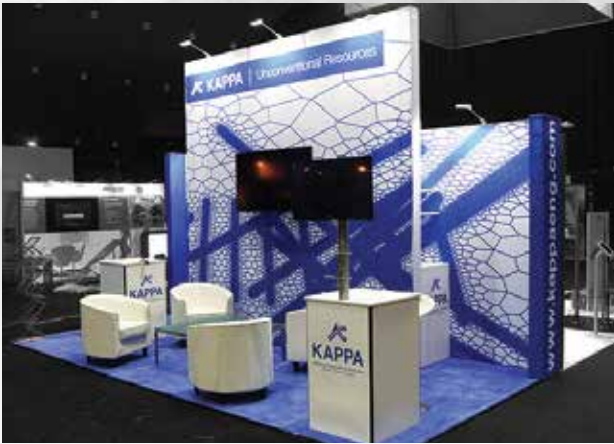
We assist exhibitors going abroad and overseas clients coming to Australia with:

- Exhibition stand design
- International exhibition stand rental
- Local display and graphic production
- Exhibition stand asset management
- Exhibition shipping and handling
- Exhibition installation and dismantle services
- Show management services – arranging all paperwork and 3rd party goods and services.

Using Skyline Displays Australia to manage your international exhibition program will reduce your costs, time, stress, risk and carbon footprint.









# Dedicated To Your Success

## Increase your Marketing Return on Investment:

Skyline offers tips, tools, training and education to help you to meet your objectives and to be a more profitable and effective exhibitor. At Skyline we are proud to offer these unique services to help you meet your objectives and goals.

## Display Training & Instruction:

When you plan to set-up your own displays it is important that you and your staff know the best way to do this. Skyline can provide one-on-one display set-up training for your staff, where this is not possible, don't fear, we can provide detailed written instructions or video. If you need assistance whilst setting up onsite at an event, we are only a phone call away.

## Eye Power Exhibitor Education Program:

Eye Power is Skyline's internationally recognised exhibitor education program. Its key purpose is to help exhibitors and industry professionals achieve their exhibition and trade show objectives and increase their return-on-investment. Skyline presents this exhibitor training free of charge to anyone who can benefit from Eye Power to increase their exhibition and event marketing success.

If you manage or participate in trade shows, exhibitions, conferences, seminars, field days, careers markets or other face-to-face events, you should attend Eye Power.

## Sky News & Sky Blog:

Skyline's monthly newsletter Sky News and our online Blog will keep you up-to-date with Skyline innovations, upcoming events, exhibition tips & tricks and industry information to help our subscribers get the most out of their trade show and exhibition investment.

## Connect with Us:

Connect with us on Facebook (Skyline-Displays-Australia), Twitter (@SkylineAust), LinkedIn (skyline-displays) and YouTube (SkylineDisplaysAust) to have online access to all the extra information Skyline provides to help you become a more profitable and effective exhibitor.

